

# INCONJUNCTION

Science Fiction & Fantasy Convention

## Program Book Advertising Rate Sheet

The InConJunction program book is an 8.5" x 11" booklet, with traditional centerfold.

All ads must be in digital format (see below for specs). **Ad Deadline - May 31<sup>st</sup>**

### Regular Placements

<input type="checkbox"/> Full-page	\$250.00	(8" wide x 10 1/2" high)
<input type="checkbox"/> Half-page	\$175.00	(8" wide x 5 1/4" high)
<input type="checkbox"/> Quarter –page	\$100.00	(4" wide x 5 1/4" high)
<input type="checkbox"/> Business Card	\$ 35.00	(3.5" wide X 2" high)
<input type="checkbox"/> Super Friends of InConJunction	\$ 1.00	(single line listing – up to 50 characters)

### Special Placements

<input type="checkbox"/> Center page spread	\$500.00	(16" wide x 10" high)
<input type="checkbox"/> Back Page (Outside cover)	\$500.00	(8" wide x 10 1/2" high)
<input type="checkbox"/> Full Page (inside cover)	\$300.00	(8" wide x 10 1/2" high)

### Advertiser Agreement

1. The Advertiser agrees to pay the total due by **May 31<sup>st</sup>**.
2. Advertiser is to provide all ads in digital form either on CD or by email to [programbook@inconjunction.org](mailto:programbook@inconjunction.org).
3. Ads in TIFF or JPG formats should be **300 dpi resolution or greater**. Ads in PDF format must have embedded fonts.
4. Any special layout charges will be passed onto the Advertiser. Advertiser will be able to proof ads prior to printing.
5. InConJunction reserves the right to reject any advertisement for any reason. InConJunction will notify advertiser if ad has been rejected and reason for rejection. Advertiser has option to remake ad. InConJunction agrees to refund the Advertiser's money if no agreement is reached.
6. Advertiser assumes full responsibility concerning the right to use any name, address, trademark, service mark or copy in any advertisement and for determining that such usage conforms in all respect to all applicable licenses, laws, and regulations, including but not limited to all requirements of local, state, or federal authorities.
7. The nature of the program book entails a great amount of work securing advertising, layout and organizing, and printing deadlines. No contract shall be cancelable nor will any monies be refunded if the Advertiser decides not to run supplied ad after signing or emailing this advertising agreement.
8. All advertising rates are for **SPACE ONLY**. If advertiser needs ad design and production assistance, please write [programbook@inconjunction.org](mailto:programbook@inconjunction.org) for graphic designer recommendations.
9. This agreement reflects the entire agreement between the Advertiser and InConJunction with respect to matters contained herein and supersedes all prior oral or written agreements. Any modification to this agreement must be in writing and signed by both parties.

Complete form, e-mail or return to the address below along with payment **no later than May 31**.

Contact [programbook@inconjunction.org](mailto:programbook@inconjunction.org) with **InConJunction Program Book** in the subject line.

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

By signing this, or e-mailing your information, you are agreeing to the terms of the Advertising Agreement as set forth above.

**Signature:** \_\_\_\_\_